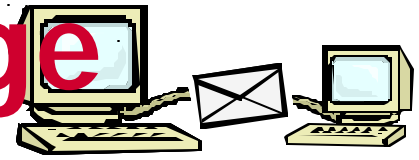




The Message



Volume 3 Issue 1

January 2003

Continuing the Dialogue on Anti-Spam and Unified Communications


From Boston to Chicago to San Francisco, the Messaging Forum continues to offer an in-depth examination of two important issues in messaging: anti-spam and unified communications. Beginning at The Open Group conference in Boston in July 2002, **Dean Richardson**, Messaging Forum Chair, spoke about anti-spam, and **David Zimmer** spoke about unified communications. Both offered updated and additional information at a Messaging Forum regional meeting in Chicago in November 2002 (article on page 1). Go to www.opengroup.org/messaging to view presentations from several of the speakers at the two-day meeting in Chicago.

Beginning Tuesday afternoon, 4 February 2003, at The Open Group conference in San Francisco (3-7 February 2003), the dialogue on anti-spam and unified communications will continue. One full day (Thursday, 6 February 2003) is dedicated to issues in unified communications. And on Friday, 7 February, the Messaging Forum will hold a general meeting.



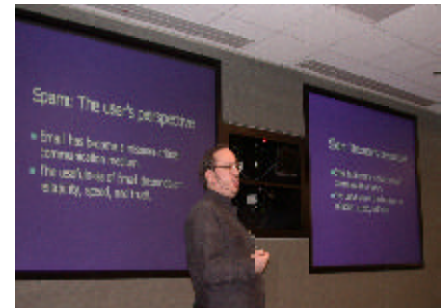
In addition to the separate sessions it will conduct, the Messaging Forum is participating with the Directory Interoperability Forum, the Security Forum, and the Mobile Management Forum, in an all-day session (Wednesday, 5 February) on identity management. This session builds on work on identity management that was first presented at the Open Group conference in January 2002.

Anti-spam and identity management fit well into the theme of the February conference: *Boundaryless Information Flow—Keeping IT Secure*. Protecting information at all times throughout the transmission of the information is a must for everyone at every location. Protection involves authorizing and authenticating users, and on Monday and Tuesday morning at the conference attendees will have the opportunity to roleplay in a simulated environment involving a hacker attack, "Saving Private Data."

Providing the keynote address at the February conference is Howard Schmidt, Vice Chair of President Bush's Critical Infrastructure Protection Board 

Expanding the Messaging Forum's Reach

Sharing their knowledge at a two-day Messaging Forum meeting in Chicago about anti-spamming and unified communications were several experts from a range of industry perspectives: **Dean Richardson**—The Boeing Company, **Charulata Pagar, Esq.**, **Kevin**



Kadow—Senior Network Security Analyst, Tribune Company (pictured above), and **Jim Bockman**—Cipher Trust. Dean offered Boeing's cost of spam as \$546 per employee not including the cost to back up and later delete spam. From her work representing clients who suffered damages from spam, Charulata concluded that technology rather than law would develop the solution. In offering his user's perspective on fighting spam, Kevin suggested that because spam attacks reliability, speed, and trust, it makes e-mail less useful. Jim believes a layered approach is best method for (see Chicago page 2)



Capitol Message

Bush Administration to Propose Broad Monitoring of the Internet

The President's Critical Infrastructure Protection Board is expected to propose establishing a government-led center for monitoring activity across the Internet. The center would work with Internet Service Providers (ISPs) to monitor the Net worldwide so as to provide early warnings of Internet-based attacks. ISPs are concerned that activity could be tracked to the individual level, which raises privacy and liability issues. A Bush administration official said the proposal, which is included in the final version of the "National Strategy to Secure Cyberspace" due early next year, does not necessarily require data that could lead to monitoring at the individual level. *From CTIA Daily News* (Source: New York Times)

French Data Protection Authority Lodges Spamming Complaints

So far, one of the more embarrassing facts for European data protection authorities is their inability to stop the flood of spam any more effectively than US authorities. Now the French data protection authority ("Commission Nationale d'Informatique et des Libertés," or "CNIL") is trying something new—going after the websites that benefit from spam and the technology providers that make harvesting of addresses easier. It has lodged complaints against five companies, including one in the United States, for alleged violation of anti-spamming provisions in data protection legislation. Whether this will work remains to be seen, since the CNIL's legal

authority for these moves remains an open question. More information on the CNIL's anti-spam campaign, including copies of the five judicial complaints, is available, in French, at <http://www.cnil.fr>.

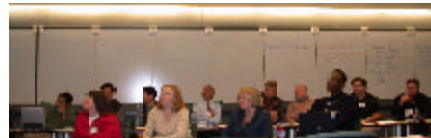
From E-Commerce Law Week

President Signs Legislation to Create Digital Government

Enacted December 17 was the "E-Government Act of 2002" that authorizes \$345 million over four years to improve efficiency through effective use of technology and to make more agency information available on line. *From the Washington Post*


(Chicago, continued from page 1)

protecting against spam and that companies must analyze message headers as messages arrive to discover if message is real or forged.



Attendees at Messaging Forum regional meeting in Chicago.

Speaking on unified communication were **Matthew Aste**—The Boeing Company, **David Zimmer**—American Eagle Group, **Larry Jensen** and **Bruce Ward**—Peters & Associates, **Robin Chen**—ATT Labs, **Denny Arsic**—Microsoft, **Curtis Tuckey**—Director, Oracle Voice Laboratory, **Khaled Kafel**—Blackberry Enterprise Architect Research in Motion.

David Zimmer advised about differentiating between unified messaging and unified communication and suggested thinking in terms of mailboxes: passive—rules and filtering; active—learns from user; interactive—works with user; and interworking components—collaboration between components to benefit user 



The Open Group Messaging Forum is a leading association for the e-business and messaging industries. The Forum's

diverse membership focuses on providing interoperable solutions for business leaders through informing and educating, fulfilling customer driven requirements, and promoting and endorsing standards-based solutions.

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With Appreciation

The Messaging Forum extends many heartfelt thanks and much appreciation to Dennis Cannon, of Compaq, for his many years of dedicated service and support. Dennis' role at Nortel has changed, taking him in different directions from Messaging Forum topics. We wish Dennis much continued success 