

The Open Group

IT Specialist Certification Program

Certification Mark “Certified IT Specialist”

Trademark Usage Guidelines

January 18, 2008

Revision 1.0

Certification Mark “Certified IT Specialist”

The Certification Mark “Certified IT Specialist” identifies individuals that have obtained IT Specialist certification from The Open Group or from a certification program that was accredited by The Open Group. It serves as a stamp of demonstrated achievement and a credential verifying the certified individuals’ skills and experience.

Usage Guidelines

The Certification Mark consists of the “O” symbol with a checkmark and TM symbol, and accompanying text “Certified IT Specialist” in Ariel Type Font, defining the certification achieved.

The Certification Mark must always appear in the colors and font specified, and should never be altered in any way except it may be reduced in size. In order to ensure the legibility of Certification Mark, the minimum recommended size is 18 mm, or 0.7 inch in length for print, and 120 pixels for web/html use.

Permissible colors:



Two-color Certification Mark

The colors include Blue PMS 634 and Green 335



Black-only Certification Mark

The black-only certification mark is to be used only when color output options are not available.

The Certification Mark should be always clearly presented. It should never be confused by the close proximity of other distracting design or copy elements. Adequate clearance around the logo should be maintained.

The Certification Mark may be used on stationery, business cards, resumes, brochures, and other materials, but only in association with the names of IT Specialists who achieved the certification. The Certification Mark may not be used in association with a name of a company.

Downloadable Certification Mark

- EPS High Resolution (Adobe Illustrator CS version) - to be used for high quality printing. (Note: if you do not have the appropriate software, you may not be able to view these files, but you may still save them.)
 - Two-tone color EPS >>
 - Black-only EPS >>
- JPEG format - to be used for word documents, PowerPoint presentations, stationery, business cards, etc.
 - Two-tone color JPEG >>
 - Black-only JPEG >>

FAQ about Certification Mark “Certified IT Specialist”

1. How can the Certification Mark be used?

The Certification Mark can be used by Certified IT Specialists on stationery, business cards, resumes, brochures, and other materials. The Certification Mark may only be used in association with the name of a Certified IT Specialist, and cannot be used in association with a name of a company.

2. Can I redraw or recreate the Certification Mark?

No. The Certification Mark must be used as it has been created and may not be redrawn or recreated, but may be reduced in size.

3. Is there a minimum size for the use of the Certification Mark?

Yes. To ensure the legibility of Certification Mark, the minimum recommended print size is 18 mm, or 0.7 inch in length. The minimum size for web/html use is 120 pixels.

4. Must I use the checkmark and the words together as a unit?

Yes. It is not permissible to alter the Certification Mark.

5. Are there restrictions on where the logo may be placed on stationery and business cards?

No. You may place the Certification Mark anywhere you prefer. However, the Certification Mark must always be associated with the name of the certified individual. It cannot be used in association with the name of a company.

7. May I run the logo in any color?

No. The logo may appear either in the specified two-tone color or in black-only. No other colors are permissible.

8. Where can I get the Certification Mark?

The Certification Mark is available from the [Certified IT Specialist Resources Section](#) within a Certified IT Specialist’s login account at <https://www.opengroup.org/itsc/cert/protected> . You can download the Certification Mark in eps high-resolution format_(to be used for high quality printing), or in jpeg format (to be used for word documents and PowerPoint presentations).