

## Polling Results

Question #	Choice #	Correct Answer	All Participants	
<b>1</b>	<b>How did you get here today?</b>			
	1	By Car	3	7.1%
	2	By Train	28	66.7%
	3	By Taxi	2	4.8%
	4	By Foot	5	11.9%
	5	Other	4	9.5%
N			42	
<b>2</b>	<b>Q1. In your organisation, which do you consider the greater security risk...?</b>			
	1	Insiders (those within the organisation)	29	69.0%
	2	Outsiders (external threats)	13	31.0%
N			42	
<b>3</b>	<b>Q2. What is the greatest risk to your organisation today? (rank in order of importance: highest to lowest)</b>			
	1	Employees	135	
	2	Virtual workers and/or partners	124	
	3	Vulnerabilities (systems and/or apps)	131	
	4	Web use (eg widgets and gadgets)	96	
	5	Malware	114	
N			40	
	<b>Q3: What is the main driver for security in your</b>			

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<b>4</b>	<b>Q3: What is the main driver for security in your company?</b>			
	1	Regulatory Demands (SOX etc)	12	30.0%
	2	Customer demands	3	7.5%
	3	Industry demands (PCI etc)	8	20.0%
	4	Senior management/board	10	25.0%
	5	None of the above	7	17.5%
N			40	
<b>5</b>	<b>Q4: What are the main obstacles in doing your job? (rank in order of importance: highest to lowest)</b>			
	1	Budget	177	
	2	Time	173	
	3	Personnel	160	
	4	Insufficient Technology	120	
	5	Lengthy hardware/software implementations	112	
	6	Reporting requirements	84	
N			40	
<b>6</b>	<b>Q5: The greatest consequence of a payment card data security breach is to....</b>			
	1	Brand reputation	31	73.8%
	2	Company finance	2	4.8%
	3	Customer finance and identity	5	11.9%
	4	My job	2	4.8%
	5	Other	2	4.8%
N			42	

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<b>7 Q6: Compared to one year ago...</b>				
	1	I am more aware of the importance of PCI compliance and have acted upon this organisation.	16	39.0%
	2	I've heard about PCI and have limited discussions about it	9	22.0%
	3	PCI does not affect our organisation	16	39.0%
N			41	
<b>8 Q7: How mature are your security metrics?</b>				
	1	Very mature – we measure everything	3	7.3%
	2	Mature – we have a few critical measures we monitor	12	29.3%
	3	Growing – we are just defining	16	39.0%
	4	Scarce	10	24.4%
N			41	
<b>9 Q8: Do you use ISO 17799/27001 within your business?</b>				
	1	Yes – certified	6	15.0%
	2	Yes – not certified yet	2	5.0%
	3	Use as a reference	25	62.5%
	4	Considering	2	5.0%
	5	No	5	12.5%
N			40	

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<b>10</b>	<b>Q9: What is your view on the software-as-a-service delivery model?</b>			
	1	Strongly agree	6	15.0%
	2	Agree somewhat	26	65.0%
	3	Disagree	8	20.0%
			N	40
<b>11</b>	<b>Q10: Has your company deployed or considering deploying an SaaS solution?</b>			
	1	Has already deployed	11	26.8%
	2	Is considering	12	29.3%
	3	Is not considering	18	43.9%
			N	41
<b>12</b>	<b>Q11: Today I believe my WAN has a.....</b>			
	1	Fully hardened perimeter	14	34.1%
	2	Porous perimeter	23	56.1%
	3	My perimeter exists only for QoS	4	9.8%
			N	41
<b>13</b>	<b>Q12: In five years' time, I believe my WAN will have a...</b>			
	1	Fully hardened perimeter	4	9.8%

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	2	Porous perimeter	14	34.1%
	3	My perimeter exists only for QoS	23	56.1%
			N	41