



NEWSLETTER

May 2008

Welcome to our May 2008 Jericho Forum® Newsletter. As usual, feel free to share our news with your colleagues, and [email us](#) with your comments.

Are we Achieving our Goals?

After a very busy April – involving us in 2 major conferences

- April 10 in San Francisco during RSA week
- April 22nd in London at Infosecurity 2008

we might have looked forward to a less busy time on Jericho Forum affairs ... consolidating the outcomes from April – the odd interviews with journalists and analysts, providing press articles, and following up with the many contacts we made at RSA and Infosecurity. Such is the interest generated by these April events however, that we have been kept very busy ever since, responding to many calls for our input.

This reflects our greater attention since mid-2007 to investing in public relations, and particularly using our PR Agencies to leverage the interest in our US and UK April events, which has led to vastly increased awareness of our real goals (as opposed to those who preferred to translate us as simply anti-firewall – so far from the truth), and real success in influencing the information security marketplace. We should remember that a key objective that the Jericho Forum set out to achieve when it formed in 2004 was to be a catalyst for change - to influence the information security marketplace to develop and adopt robust security solutions which are effective in de-perimeterised environments. In this, we can claim success.

Clearly, the marketplace also remains hungry for “so how do we do it” guidance, at all levels, from our newsworthy and challenging Network World columns to our more in-depth articles in technical magazines. Again, the industry responses and feedback on our April events have demonstrated how successful we are being in providing visionary leadership here:

- collaboration oriented architecture
- how to manage effective collaboration
- masterclasses on migrating to secure de-perimeterised operations.

In particular, the masterclasses have indicated how perhaps 80% of the technologies and processes we need already exist, and while we still need to pursue that remaining 20%, the major barrier is persuading information security decision-makers to think differently, embrace the Jericho Forum principles, and adopt our COA approach.

Our greatest constraint is having the resources to meet all the demands for interviews, and the invitations to many speaking engagements. We're grateful to our members who step up to fulfill a significant number of them – worldwide. We know that our members also accept engagements personally where they promote the Jericho Forum message and recommendations. Thank you to you all. You should take pleasure from the fact that you are making a difference.



Our May 23rd Members Meeting – a call for action

In our report on this May 23rd meeting, we took an action to invite ALL Members to review the development progress we made on understanding and defining the supporting components underpinning our Collaboration Oriented Architecture. The public version of the report - available at <http://www.opengroup.org/jericho/events.htm> - explains how we:

- Mapped existing published position papers to the COA structure
- Noted gaps in coverage, where we need new position papers
- Listed key issues on
 - o COA Process - People Lifecycle Management, and Device Lifecycle Management
 - o COA Service - Identity Management & Federation
 - o COA Technology - Endpoint Security
- Agreed that for our July 11th meeting, our core agenda will address:
 - o Enterprise Lifecycle Management
 - o Policy management
 - o Trust Architecture and Confidence Model
- and agreed that Information Management is a huge topic which deserves holding a full-day members workshop on it, so we're planning to hold a further Members Workshop meeting in September – date to be confirmed – where the topics will include:
 - o secure DRM
 - o Information Lifecycle Management
 - o Information Classification
 - o Information Asset Management

The May 23rd meeting was particularly creative in developing our COA's underlying concepts and issues, by bringing together the understanding, experience and insights from the members round the table. It was stimulating to be involved in wide-ranging discussion shaping the directions in which COA will develop, and influencing our future directions.

But then – all our meetings have that quality. We hope more members will seize this benefit of membership. You can of course share and contribute at any time via email and phone, and the next opportunity to join in a face-to-face workshop meeting is on July 11th.
