

The Open Brand for CORBA[®]: Statement of Intent

If the Open Brand for CORBA will be part of your future procurement, make it known now by issuing a Statement of Intent. This statement will let potential CORBA product vendors know your intentions, assuring them that the Open Brand for CORBA is a key requirement and allowing them time to ensure that their product complies. As a result you will have a wider range of products to choose from, each conforming to a single, consensus standard, available when you need them.

The Open Brand for CORBA provides a solid foundation of the object-oriented market, designed to complement and guarantee conformance to the OMG's open specifications. To date IT consumers have mandated over \$27 billion worth of products carrying the Open Brand.

Guidelines

A Statement of Intent is a non-binding, concise overview of the major requirements of your future acquisitions. While it is understood that you can not define detailed requirements, it is important to be as specific as is possible.

Your Statement should include the following components:

- ◆ General description of your operating environment
 - Where possible, include any constraints
- ◆ Requirement for the Open Brand for CORBA
 - If appropriate, highlight the Product Standard options that are most important (e.g. the language you require)
 - Include any additional testing requirements and interoperability constraints
 - Detail any other requirements you may have
- ◆ Requirement that any externally sourced applications be developed to run on CORBA branded products
- ◆ Contact points should further clarification be necessary
- ◆ Your company logo

Benefits

These simple Statements of Intent have the potential to greatly influence CORBA product and application vendors and, therefore, better satisfy your needs. Among the many benefits are:

- ◆ Early availability of products delivering the benefits of the Open Brand for CORBA to your business
- ◆ Early availability of applications developed with products conforming to the Open Brand for CORBA
- ◆ Shorter procurement cycles
- ◆ Better understanding between CORBA product and application suppliers and customers

Example

The following example, describing a fictitious company, may be helpful in defining your own company's Statement of Intent.



XYZ Corporation, a worldwide discount retailer, has several object-based business applications within a distributed IT infrastructure. The company relies heavily on the interoperability of systems from multiple vendors located in our many stores. Within the next 18 - 24 months we are planning to expand our business to include internet buying capabilities. As a result, we expect to expand and update our telemarketing operations. Eventually we will replace all of the dumb terminals currently in use at our headquarters location with a combination of network and personal computers.

Because we have found object oriented technology to provide more efficient programming and quicker response to business needs, the new applications will be developed using CORBA services, interfaces and protocols.

We intend to purchase only products carrying the Open Brand for CORBA. All applications, specifically developed for our business or off-the-shelf software, will be required to run on Open Brand for CORBA registered products.

Multi-vendor interoperability is an absolute necessity for the success of this expansion. It is essential that we be able to check inventory levels at all store locations on a regular and as needed basis. We, therefore, wholly embrace the Open Brand for CORBA from The Open Group because of its guarantees of functionality and the interoperability assurance program.

For further information, please contact Susan Jones, Systems Manager, susan@xyz.com.

Statement Availability

Statements of Intent should be submitted to The Open Group either by email, to g.bird@opengroup.org, hard copy, to The Open Group, Attn. Procurements, 1010 El Camino Real, Suite 380, Menlo Park CA 94025 or fax, (650) 323-8204.

Thank you for your support!

The Open Group

The Open Group is a vendor-neutral, international consortium of over 200 members with combined IT budgets in excess of \$55 billion annually. It has been the technology industry's flagship specifications, test development and brand organization for over a decade and established many of the open technologies on which billions of dollars of IT systems rely today. The Open Group is working with suppliers and users establishing interoperability requirements across multiple platforms, today's new Internet-based technologies, and looking to tomorrow's investment decisions.

For information on joining The Open Group, please contact: sales-team@opengroup.org

About OMG

With the support of its membership of software vendors, software developers and end users, OMG's CORBA is "The Middleware That's Everywhere™." Since 1989, OMG has been "Setting The Standards For Distributed Computing™" through its mission to promote the theory and practice of object technology for the development of distributed computing systems. The goal is to provide a common architectural framework for object oriented applications based on widely available interface specifications. For information on joining OMG or additional information, please contact OMG headquarters.
Email: info@omg.org. World Wide Web: www.omg.org. _____

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The Open Group

44 Montgomery Street, Suite 960
San Francisco
CA 94104-4704
USA
Phone: +1 415-374-8280
Fax: +1 415-374-8293

Web:
<http://www.opengroup.org>
Email:
sales-team@opengroup.org

Apex Plaza
Forbury Road
Reading, Berkshire
RG1 1AX England
Phone: +44 118 950 8311
Fax: +44 118 950 0110