Welcome

Open Footprint™ Forum (OFP)

Opportunities for New and Existing Members

Heidi Karlsson
Director, Open Footprint Forum
The Open Group
Achieving business objectives through technology standards and open source software projects

- Global consortium with diverse membership spans all sectors of the technology and sustainability communities across multiple industries

- Develops open, vendor-neutral technology standards, certifications and open source software projects
Organization Memberships by Country

North America
- United States
- Canada
- Mexico

Central & South America
- Brazil
- Colombia
- Peru
- Argentina
- Costa Rica

Africa
- South Africa
- Nigeria
- Kenya
- Botswana

Middle East
- Saudi Arabia
- Turkey
- Egypt
- Israel
- United Arab Emirates

Europe
- United Kingdom
- Netherlands
- Germany
- Norway
- France
- Denmark
- Finland
- Belgium
- Croatia
- Latvia
- Italy
- Spain

Asia
- India
- China
- Japan
- Malaysia
- Russia
- Singapore
- Philippines
- Thailand
- Taiwan
- Brunei

Oceania
- Australia
- New Zealand

825+ Organizations
50 Countries

* listed by number of member organizations in each region
Silver Membership allows participation in one Forum. A second Silver Membership is available in order to join another Forum.

Gold Membership allows participation in any number of regular Forums that are open to all members of The Open Group.

Platinum Membership in addition to the above entitlements is ideal for organizations that want to help set the future direction and strategy of The Open Group, as one of the benefits is a seat on the Governing Board.

Academic Membership is available only to research and teaching staff of an academic faculty at accredited colleges and universities.
Get Involved
Member Representative Benefits

- Get involved and gain influence in defining new Open Standards and Certification Programs
- Obtain early access to the latest information and developments regarding Open Standards and best practices
- Participate in highly influential Forums and Work Groups
- Collaborate with other member representatives in a technology-neutral and vendor-neutral environment
- Gain insight for future decisions from both customers, suppliers and academia
- Grow professionally, and enhance their credibility in the industry
- Receive education in current best practices
- Network with world-class experts and industry opinion leaders
Participation in the Open Footprint Forum

By actively participating in the Open Footprint Forum, your organization can:

- Influence the way these standards are developing
- Accelerate platform design and development efforts by taking advantage of work that has already been proven
- Reduce the cost burden of designing and validating an environmental Footprint data platform on your own
- Avoid being locked into proprietary solutions
- Help enable the development of a robust ecosystem of software and services for carbon Footprint data capture, management, and reporting

Getting maximum value

- Promote it to all areas of your company who may benefit to include such stakeholders: (business units, technical, investor relations, sustainability…)
- Participate actively to influence the standards and the direction of the Forum
- Align your products to the standards early
- Promote your participation to your customers
- Join The Open Group Open Footprint LinkedIn Group
How Your Organization Can Benefit & Contribute

**Opportunities for Leadership**
- Leadership of Forums and Work Groups, and key subcommittees
- Serve on steering committees
- Possibility to be elected to represent customers or vendors on Governing Board

**Opportunities for Contribution**
- Industry knowledge from Business or Technology perspective
- Industry standards and best practices
- Contribute by writing, editing, testing, and developing certification criteria
- Contribution of IP and code
- Contribute on Governing Board

**Forum Projects and Work Groups**
- Collaborate on development of open technology standards that address both technical and business issues
- Lead projects, or contribute to projects as author or reviewer
Work Groups are vendor-neutral environments where members share knowledge, resources and collaborate on developing open technology standards and certifications.

Work Groups Open to All Members of The Open Group:

The Open Group Digital Practitioners Work Group
The Open Group Service Oriented Architecture Work Group
The Open Group Government EA Work Group
Government EA Work Group
Digital Government Strategies and Citizen-Centric EA

[Image showing the 17 United Nations Sustainable Development Goals (SDGs)]

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Source: https://sdgs.un.org/goals
Recognition Badges

- Recognition of organizations making significant contributions to standards of The Open Group
- Listing individuals as Authors, Contributors, Reviewers on standards and other publications
- Badges for certifications
Engage in Social Media
(as of April 2021)

The Open Group: Making Standards Work®
over 11 million page views

The Open Group Channel
769,013 views

The Open Group Library
741,090 downloads

306,136 Views

23,454 Company followers

13,059 followers

11,300 views
Resources

Technical Standards
Reference Architectures
Frameworks
Guides, Tools
Body of Knowledge
White Papers

The Open Group Library
publications.opengroup.org/

Get the Standards
Get Trained
Get Certified
opengroup.org/certifications

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TOGAF® Standard

Open Digital Standards

Health Enterprise Reference Architecture

Zero Trust Security Architecture and Risk Analysis

Saving the Environment Open Footprint Data Model

Digital Practitioners - Upskilling & Reskilling

Open Agile Architecture™ Standard

IT4IT™ Reference Architecture IT Operating Model

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Staff Roles and Responsibilities

Forum Director
The Open Group staff responsibilities include:
- enabling the regular operation of the Forum under the rules of The Open Group
- ensuring members have access to collaboration tools
- facilitating the running of meetings
- development of standards

The Director coordinates with the Forum Chair to organize the workplan and roadmap of the Forum and liaises between the Forum and The Open Group Executive Management

Forum Coordinator
The Open Group staff member who supports the Forum Director in administrative tasks required to manage the Forum
Useful Links

*My Open Group Portal: https://collaboration.opengroup.org/operational/portal.php
*Open Footprint Plato Site: https://collaboration.opengroup.org/forums/openFootprint/
*Aggregated Calendar: https://www.opengroup.org/og_openFootprint_aggregatedcalendar
*GitLab for Open Footprint Members Only: https://gitlab.opengroup.org/the-open-Footprint-forum
*Open Footprint Slack Workspace: https://theopenFootprintforum.slack.com/

New Member Site: https://www.opengroup.org/newmemberwelcome
Open Footprint Current Members List: https://www.opengroup.org/openFootprint-forum/current-members
Open Footprint Public Website: https://www.opengroup.org/openFootprint-forum
Webinar: Introduction to the Open Footprint Forum https://publications.opengroup.org/webinars/d272
  Johan Krebbers (GM Digital Emerging Technologies/VP IT Innovation, Shell)
  Mike Hickey (Membership Director, The Open Group)

*Indicates a site requiring Open Footprint™ Forum Member credentials
Thank You

We hope you have a great experience being a Member of The Open Group Open Footprint Forum

The Open Group Open Footprint Forum Director
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If you have interest in membership
memberservices@opengroup.org
Reliable tracking of environment footprint data is a global concern for corporations, governments, and consumers.

Open Footprint Forum
opengroup.org/openFootprint-forum

Open Footprint Current Members List
opengroup.org/openFootprint-forum/current-members

Introduction to the Open Footprint Forum (On-demand)
publications.opengroup.org/webinars/d272

LinkedIn: The Open Group
Open Footprint Forum
linkedin.com/groups/12472327

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