The Association of Enterprise Architects

- Launched on January 29, 2007 with 730 members
- 2008 - Merged with

2010 - Acknowledge certifications from

2010 - Merged with

Microsoft
Now...

- Close to 25,000 members worldwide…
  - …and growing fast!

- Members from more than 70 countries

- 30+ Chapters around the world….
  - …and growing fast!
AEA Chapters

- US chapters
  Atlanta, Boston, Washington D.C., Chicago, Southern CA, Michigan, Minnesota, Ohio, Seattle and No. Carolina coming!
- India (6)
  Bangalore, Chennai, Hyderabad, Mumbai, New Delhi, Pune
- Europe (8)
  Belgium, Denmark, Hungary, Russia, Switzerland, Turkey, UK, Greenland
AEA Chapters

- South America
  - Brazil, Colombia, Peru, Mexico, to be launched: Costa Rica, Chile
- Asia
  - Hong Kong, Taiwan, Japan, China!
- Canada
  - Toronto, Ottawa-Gatineau
- Australia
  - Melbourne, Sydney
- NZ
- South Africa
FEATURES
Editor's Corner: John Gøtze
Past Editor's Message: Scott Bernard
Architect's Spotlight: Roberto Severo de A. Coelho

ARTICLES
Processes of Sense-Making and Systems Thinking in Government EA Planning
by Anders Jensen-Waud

Business Process Architecture: A Comparative Analysis of Reference Models and Methodologies
by Toomas David Horne, Shawn Clark, and Arvind Karunakaran

A Lifecycle Approach to Portfolio Management
by Marc M. Lankhorst, Piet Boekhoudt, and Robert Lagerström

Rethinking our Enterprise Architecture Principles
by Mark P. Meyers

CASE STUDY
Journal of Enterprise Architecture

- Peer-reviewed international quarterly publication
- Available to members of the Association
- Members can download: https://www.globalaea.org/journal
- Next edition August 2012
- All members are welcome to submit articles
Next Steps

- Association identity
  - Name – Now confirmed as Association of Enterprise Architects (AEA)
  - Logo – now confirmed
  - URL – changed from www.aogea.org to www.globalaea.org

- Membership – not dependent on certification

- Membership levels – simplify:
  - Member
  - Student

- Continuous Professional Development (CPD) Program

- Social Networking tools launched
Next Steps (2)

- Journal of Enterprise Architecture – balance of academic and practitioners’ journal

- What do you want YOUR association to be?
  - no sense in “re-inventing the wheel”
  - review of the nature and structure of other, relevant, professions will be useful
  - end-user organization survey
End-User Organization Survey

- Survey large end-user organizations, with questions such as:
  - What professional development do you provide to staff generally in your organization that takes the individual from college / university through to professionally qualified status? e.g. accountants, lawyers, etc.
  - What form does this take? e.g. Continuous employment, internship, financial support with exams, books, tuition etc?
End-User Organization Survey (2)

- What do you do for IT and Enterprise Architects?
- What model would work best for this as an emerging profession?
- Results need to be tested – through the membership
Vision - for the Enterprise Architecture Profession

- The Enterprise Architecture profession will strengthen the practice and professionalism of Enterprise Architecture, and increase the public and industry recognition of the value of Enterprise Architecture and Enterprise Architecture professionals.
Vision – for the AEA

- When an organization is hiring an Enterprise architect, they will only consider AEA members.
- AEA membership becomes a standard component of the career path of Enterprise Architects:
  - Businesses build it into their profession frameworks
  - Academic institutions provide EA qualifications
    - e.g. Penn State
- To be taken seriously in the Enterprise Architecture world, you will be an AEA member.
Benefits of Membership

- The AEA helps Enterprise Architects succeed
  - Advance your career
    - Increase salary and promotion prospects
    - Job postings access for members
    - Better job satisfaction
    - Helps you succeed in today’s competitive job market
    - Peer recognition
    - Part of an elite community
  - Access to an exclusive community with resources, knowledge, information & skills
    - Part of an exclusive profession
    - Local and global networking
    - Improved job effectiveness
    - Keep abreast of EA practices & standards
    - Generally accepted EA practices
    - Encourages job satisfaction
Along The Way….

- While we get there…..
  - The AEA will focus on:
    - Elevating the profession
    - Promoting the employment of AEA members
    - Establishing a standards of ethics
    - Creating a CPD program
    - Continuing the Journal of Enterprise Architecture
    - Developing generally accepted architecture principles
    - Sharing experiences and knowledge
    - **Bringing value to its members**
How to Participate

- AEA site using Member Dashboard
- Linkedin and Twitter
- Local chapters
- Global conferences, seminars, and webinars
- Special Interest Groups (SIGs)
- Workgroups and bulletin boards – e.g. Ethics WG (Ethics Doc.)
- Speaker’s bureau
- Job boards and resume postings
- Contribute to the Journal of Enterprise Architecture
  http://www.aeajournal.org/
AEA
Thank You!

Questions?

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