

AEA

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Association of
Enterprise Architects

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Association of
Enterprise Architects

The Association of Enterprise Architects

- ❑ Launched on January 29, 2007 with 730 members

- ❑ 2008 - Merged with



- ❑ 2010 - Acknowledge certifications from



- ❑ 2010 - Merged with a|EA



Now...

- ❑ Close to 25,000 members worldwide...
 - ...and growing fast!

- ❑ Members from more than 70 countries

- ❑ 30+ Chapters around the world....
 - ...and growing fast!

AEA Chapters

- ❑ US chapters

Atlanta, Boston, Washington D.C., Chicago, Southern CA, Michigan, Minnesota, Ohio, Seattle and No. Carolina coming!

- ❑ India (6)

Bangalore, Chennai, Hyderabad, Mumbai, New Delhi, Pune

- ❑ Europe (8)

Belgium, Denmark, Hungary, Russia, Switzerland, Turkey, UK, Greenland



AEA Chapters

- ❑ South America

Brazil, Colombia, Peru, Mexico, to be launched:
Costa Rica, Chile

- ❑ Asia

Hong Kong, Taiwan, Japan, China!

- ❑ Canada

Toronto, Ottawa-Gatineau

- ❑ Australia

Melbourne, Sydney

- ❑ NZ

- ❑ South Africa

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FEATURES

Editor's Corner: *John Gøtze*

Past Editor's Message: *Scott Bernard*

Architect's Spotlight: *Roberto Severo de A. Coelho*

ARTICLES

Processes of Sense-Making and Systems Thinking in Government EA Planning
by Anders Jensen-Waud

Business Process Architecture: A Comparative Analysis of Reference Models and Methodologies

by Toomas David Horne, Shawn Clark, and Arvind Karunakaran

A Lifecycle Approach to Portfolio Management

by Marc M. Lankhorst, Piet Boekhoudt, and Robert Lagerström

Rethinking our Enterprise Architecture Principles

by Mark P. Meyers

CASE STUDY

Journal of Enterprise Architecture

- ❑ Peer-reviewed international quarterly publication
- ❑ Available to members of the Association
- ❑ Members can download:
<https://www.globalaea.org/journal>
- ❑ Next edition August 2012
- ❑ All members are welcome to submit articles



Next Steps

- ❑ Association identity
 - Name – Now confirmed as Association of Enterprise Architects (AEA)
 - Logo – now confirmed
 - URL – changed from www.aogea.org to www.globalaea.org
- ❑ Membership – not dependent on certification
- ❑ Membership levels – simplify:
 - Member
 - Student
- ❑ Continuous Professional Development (CPD) Program
- ❑ Social Networking tools launched



Next Steps (2)

- ❑ Journal of Enterprise Architecture – balance of academic and practitioners’ journal
- ❑ What do you want YOUR association to be?
 - no sense in “re-inventing the wheel”
 - review of the nature and structure of other, relevant, professions will be useful
 - end-user organization survey

End-User Organization Survey

- Survey large end-user organizations, with questions such as:
 - What professional development do you provide to staff generally in your organization that takes the individual from college / university through to professionally qualified status? e.g. accountants, lawyers, etc.
 - What form does this take? e.g. Continuous employment, internship, financial support with exams, books, tuition etc?

End-User Organization Survey (2)

- ❑ What do you do for IT and Enterprise Architects?
- ❑ What model would work best for this as an emerging profession?
- ❑ Results need to be tested – through the membership

Vision - for the Enterprise Architecture Profession

- The Enterprise Architecture profession will strengthen the practice and professionalism of Enterprise Architecture, and increase the public and industry recognition of the value of Enterprise Architecture and Enterprise Architecture professionals

Vision – for the AEA

- ❑ When an organization is hiring an Enterprise architect, they will only consider AEA members
- ❑ AEA membership becomes a standard component of the career path of Enterprise Architects
 - Businesses build it into their profession frameworks
 - Academic institutions provide EA qualifications
 - e.g. Penn State
- To be taken seriously in the Enterprise Architecture world, you will be an AEA member

PENNSTATE



COLLEGE OF INFORMATION
SCIENCES AND TECHNOLOGY



Benefits of Membership

- The AEA helps Enterprise Architects succeed
 - Advance your career
 - Increase salary and promotion prospects
 - Job postings access for members
 - Better job satisfaction
 - Helps you succeed in today's competitive job market
 - Peer recognition
 - Part of an elite community
 - Access to an exclusive community with resources, knowledge, information & skills
 - Part of an exclusive profession
 - Local and global networking
 - Improved job effectiveness
 - Keep abreast of EA practices & standards
 - Generally accepted EA practices
 - Encourages job satisfaction



Along The Way....

- While we get there.....
 - The AEA will focus on:
 - Elevating the profession
 - Promoting the employment of AEA members
 - Establishing a standards of ethics
 - Creating a CPD program
 - Continuing the Journal of Enterprise Architecture
 - Developing generally accepted architecture principles
 - Sharing experiences and knowledge
 - ***Bringing value to its members***

How to Participate

- AEA site using Member Dashboard
- LinkedIn and Twitter
- Local chapters
- Global conferences, seminars, and webinars
- Special Interest Groups (SIGs)
- Workgroups and bulletin boards – e.g. Ethics WG (Ethics Doc.)
- Speaker's bureau
- Job boards and resume postings
- Contribute to the Journal of Enterprise Architecture
<http://www.aeajournal.org/>

Social Networking site

Navigation: About Partners Membership Communities Professional Development News & Events Resources Help

AEA Association of Enterprise Architects

Welcome: birgic (Log out) (My Profile)

Welcome: birgic
(Log out) (My Profile)

The definitive organization for Enterprise Architect professionals.
Whatever level of membership you hold, we will enhance your career ... and, on behalf of both members and partners, will actively promote the status of the profession.

[Find out how you can qualify for membership](#)

EVENTS

The Open Group Conference Washington DC, USA
Washington DC, USA
July 16-18

AEA members may register at the Affiliate rate. To register use the following code:AVTSVY

Upcoming webinars

Kick Start your TOGAF® Journey with Business Models
June 06, 2012 - 17.00 GMT
+ Remco Blom, MSc, Senior Consultant, BiZZdesign
[Register](#)
How to Capture and Define Business Rules in TOGAF®

Member Dashboard

Member Profile Documents Member Directory Photo Gallery Events Groups

What's New?

What's New?

AEA Journal: May 2012 issue now available
The [May issue](#) of the AEA Journal is now available to all members (log in required). Members can also [download past issues](#).

Twitter Feed

- RT @aogeabr: New: Aprovado e Publicado: Glossário do TOGAF 9.1 em Português <http://t.co/RfMH79zS> #entarch #AEA @theopengroup 3 days ago
- AEA members can register for Open Group DC conference at affiliate rate(code AVTSVY) Early bird ends June 15 #aaDCA http://t.co/TYTzDI_C7 13 days ago

AEA Thank You!

Questions?



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