SOSA™ Trademark Usage Guidelines & Copyright Permissions

SOSA™ and the SOSA™ Logo ("the Trademark(s)") are trademarks of The Open Group used in connection with Sensor Open System Architecture open standards, guides, products, services and certification of conformance. Proper use of the Trademark(s) reinforces its role as a brand and helps prevent it from becoming a generic name that can be used by anyone. We ask that you help us protect our mark by adhering to these correct usage guidelines. However, of themselves, these guidelines do not grant permission to use any trademark.

Please note that SOSA may not be used:

- As a generic term;
- In connection with products, unless the product is licensed to use the mark,
- In conjunction with product names, domain names, business names, logos and similar usage without prior permission from The Open Group;
- With or in connection with words (such as but not limited to "certify(ied)", "conformant", "accredited", "official", "approved" "guaranteed" "recognized") that imply certification of conformance where none has been granted by the SOSA Certification Authority (CA);
- With or in connection with "compliance".
- In any way that could cause confusion as to sponsorship, affiliation, or endorsement by The Open Group or The Open Group SOSA Consortium.

When using the Trademark:

- The SOSA Consortium is actively developing a conformance program, under which products may be certified as conforming to the SOSA Technical Standard. When this conformance program is launched, the Trademarks may only be used in connection with products certified under the conformance program. Until that time, NO USE may be made of the Trademarks on or in connection with product, EXCEPT THAT, it is acceptable to use the following:
  ✓ Correct: xxx was developed in alignment with the SOSA™ Technical Standard
- In proposals, editorial or articles, but not in advertising, the Trademark may be used without prior permission, provided that the rules in our Trademark Usage Guidelines are followed. In all other cases, obtaining prior permission is required.
- Detailed guidelines referring to the visual presentation, graphical design, form, and manner of use must be followed. The Trademarks must always be used in white around them and must never be superimposed on or used in association with other graphics or trademarks.
- In print, whenever and wherever the Trademarks appear, they must be distinguished from the surrounding text. This applies to all forms of printed media, including advertising copy, product packaging, brochures, manuals, internal memoranda, editorial, articles, press releases, correspondence, projected and handout presentation materials, and to computer or other digital electronic device video screens. Methods of distinguishing the Trademark
include printing it in UPPER CASE, italicized font, bold-faced font or placing the Trademark in "quotation marks".

- The Trademark should be used as an adjective, not as a noun, and always be followed by the common generic (dictionary name) of the product: For example: SOSA Technical Standard, SOSA Conformance, SOSA Reference Implementation Guide, SOSA Business Practices, SOSA Conformance Program, SOSA Conformance Policy, SOSA Conformance Certificate, SOSA Business Guide, SOSA Contract Guide, SOSA Data Model, SOSA Enterprise Architecture Work Products, SOSA tools, SOSA Conformance Test Suite, SOSA SDKs, SOSA ITKs, SOSA work products, SOSA artifacts, SOSA Warranty of Conformance, SOSA data rights, SOSA Library, SOSA Registry, SOSA Repository, etc.
- Never use the Trademark as a verb.
- Never use the Trademark with the word "complian(t)(ce)"
  - Incorrect: ABC company has a SOSA Compliant product.
- Never use the Trademark in plural form
  - Correct: ABC company and EFG company use the same systems that specify the SOSA standard
  - Incorrect: ABC company and EFG company use the same SOSAs
- Never use the Trademark in possessive form:
  - Correct: The SOSA application programming interface specifications
  - Incorrect: SOSA’s programming interfaces
  - Correct: The structure of the SOSA documentation
  - Incorrect: The structure of SOSA’s documentation
- Refrain from hyphenating a Trademark:
  - Correct: SOSA component-based
  - Incorrect: SOSA-based, SOSA-like
  - Correct: connecting applications to SOSA architectures
  - Incorrect: Apps-to-SOSA
  - Correct: SOSA Conformant
  - Incorrect: SOSA-Conformant
  - Incorrect: SOSA-Compliant, SOSA Compliant
- The Trademarks should never be combined to form a new word, combined with other words, be hyphenated, or abbreviated:
  - Incorrect: SO*A
  - Incorrect: SOSAy
  - Incorrect: SOSA <product name>, SOSA<product name>
  - Incorrect: non-SOSA
- The Trademarks should never follow another acronym or proper name, which could be perceived as a new trademark containing the SOSA acronym:
  - Correct: SOSA COTS Solutions, or SOSA Solutions based on COTS products
  - Incorrect: COTS SOSA™ Solution
Correct: Sosa representatives from XXX
X Incorrect: Company XXX Sosa representatives

Correct: SosA APIs from SPIES Standard, or Sosa APIs based on SPIES
X Incorrect: POSIX Sosa APIs

Trademark Acknowledgment

An acknowledgment is required whenever a Trademark of The Open Group is used. The Trademark attribution is important as it reminds competitors, licensees, customers, and others that The Open Group claims exclusive rights in the marks. The correct acknowledgment is:

SOSA and logo design and The Open Group Certification Mark™ are trademarks of The Open Group in the United States and other countries.

You should always mark the first or most significant occurrence of the Trademark as appropriate and must place the required attribution as a footnote. The attribution should use the ® symbol for a registered trademark and the ™ symbol for an unregistered trademark.

Please note that:

• It is acceptable to use an asterisk in place of the trademark symbol where the medium used (for example, electronic mail) cannot reproduce the ® or ™ symbols. However, this is not intended to authorize use of the asterisk as the norm.

• You may translate the trademark attribution to national language(s).

• Blanket or generic attributions (such as “All trademarks are the property of their respective owners”) are not acceptable.

• Individual trademarks may be acknowledged.

COPYRIGHT PERMISSIONS

Fair use extracts from our published Materials is permitted when referencing the SosA™ Technical Standard for Sensor Open Systems Architecture and its updates with the appropriate citations, copyright, and trademark acknowledgement/attribution. For your reference, the following examples of appropriate wording may be used:

• ™ symbol is affixed after mention of SOSA in titles and headers: SOSA™


• Publication front matter acknowledgement/attribution (as applicable): “xxxx acknowledges The Open Group L.L.C. for permission to include text/figures derived from its copyrighted SosA™ Technical Standard for the Sensor Open System Architecture, Edition 1.0. SosA is a trademark of The Open Group in the United States and other countries.”

• Illustrations should include the copyright mark: ©The Open Group.

When acknowledging excerpts from other SosA publications, replace the italicized title, edition and year of publication in the example above with the actual title, edition and year of publication of the SosA document being referenced.