IT4IT™ – The New Reference Architecture for Managing the Business of IT

IT4IT, an Open Group standard, provides a vendor-neutral, technology-agnostic, and industry-agnostic Reference Architecture for managing the business of IT.

IT4IT standards and guides professionalize IT to work across silos and prepare for emerging enterprise IT industry trends in a better, faster, lower cost way and with less risk.
The IT4IT Reference Architecture prescribes holistic management of the business of IT with continuous insight and control, enabling Boundaryless Information Flow™ across the entire IT Value Chain.

The IT4IT Forum provides a vendor-neutral place to meet, gain knowledge, and lead the development of the IT4IT Reference Architecture for the IT management product portfolio.

Participation in the IT4IT Forum enables IT staff to bring in value from outside, to gain industry insight, and to learn from the experience of others through the networking opportunities which provide access to key influencers, market leaders, and competitors, to develop professionally and to build relationships and contacts that will sustain into the future.

The mission of the IT4IT Forum is to develop, evolve, and drive the adoption of the IT4IT standard that will provide a vendor-neutral Reference Architecture for managing the business of IT, enabling insight for agile improvement with increased focus on business outcomes.

If you are interested in joining the IT4IT Forum, visit www.opengroup.org/IT4IT.

Founding members of the IT4IT Forum include Enterprise Architects and IT department leaders or industry consultants from:

Members of the IT4IT Forum include: American Express, ATOS, Boeing, BP, Capgemini, ExxonMobil, IBM, Logicalis SMC, Microsoft, Origin Energy, and ServiceNow.

“Corporate IT departments are facing an unprecedented level of change. To remain competitive, IT is constantly under pressure to deliver more value at a faster pace and lower cost, while ensuring cyber-security, adopting new market technologies, and managing the rapidly changing supplier landscape.

For this reason Shell is invested in The Open Group IT4IT Forum with the aim to share expertise and jointly design a comprehensive and integrated model for managing the business of IT. Adopting the resulting IT4IT Reference Architecture standard will now deliver value to Shell IT operations in areas such as improved interoperability in a multi-vendor environment with greater control through insights into the cost, value, risk, and performance throughout the IT lifecycle.”

Scott Wahl, CIO, Shell Global Functions and IT4IT Decision Executive
The Open Group IT4IT Reference Architecture standard comprises a reference architecture and a value chain-based operating model for managing the business of IT.

**The IT Value Chain**

The IT Value Chain has four value streams supported by a reference architecture to drive efficiency and agility. The four value streams are:

- Strategy to Portfolio
- Requirement to Deploy
- Request to Fulfill
- Detect to Correct

Each IT Value Stream is centered on a key aspect of the service model, the essential data objects (information model), and functional components (functional model) that support it. Together, the four value streams play a vital role in helping IT control the service model as it advances through its lifecycle.


Ton van der Linden, CIO, Achmea

For further details on the IT4IT Reference Architecture standard, visit www.opengroup.org/IT4IT.
About The Open Group

Leading the development of open, vendor-neutral IT standards and certifications

The Open Group is a global consortium that enables the achievement of business objectives through IT standards. The Open Group works with customers, suppliers, consortia, and other standard bodies. Its role is to capture, understand, and address current and emerging requirements, establish policies, and share best practices; to facilitate interoperability, develop consensus, and evolve and integrate specifications and open source technologies; to offer a comprehensive set of services to enhance the operational efficiency of consortia; and to operate the industry’s premier certification service.

Keys facts include:

• Over 500 member organizations, with over 40,000 participants in The Open Group activities from 126 countries. Our platinum members are: Capgemini, HP, Huawei, IBM, Oracle, and Philips.
• Services provided include strategy, management, innovation and research, standards, certification, and test development.
• Vision of Boundaryless Information Flow™, with Enterprise Architecture as a critical element for making the vision a reality; the TOGAF® Architecture Development Method (ADM) provides an important toolset.

Further information on The Open Group can be found at www.opengroup.org.