

## IT4IT™ – The New Reference Architecture for Managing the Business of IT

*IT4IT, an Open Group standard, provides a vendor-neutral, technology-agnostic, and industry-agnostic Reference Architecture for managing the business of IT.*

*IT4IT standards and guides professionalize IT to work across silos and prepare for emerging enterprise IT industry trends in a better, faster, lower cost way and with less risk.*



*“Cloud services and multi-provider outsourcing are adding new degrees of complexity to IT service management. The IT4IT Forum will use its real-life, cross-industry expertise to define a new operating model for IT – and will drive tool vendors to deliver toolsets optimized to support this new IT4IT industry open standard.”*

Dirk Heiss, Global Infrastructure Services Officer, Munich RE

The IT4IT Reference Architecture prescribes holistic management of the business of IT with continuous insight and control, enabling Boundaryless Information Flow™ across the entire IT Value Chain.

The IT4IT Forum provides a vendor-neutral place to meet, gain knowledge, and lead the development of the IT4IT Reference Architecture for the IT management product portfolio.

Participation in the IT4IT Forum enables IT staff to bring in value from outside, to gain industry insight, and to learn from the experience of others through the networking opportunities which provide access to key influencers, market leaders, and competitors, to develop professionally and to build relationships and contacts that will sustain into the future.

The mission of the IT4IT Forum is to develop, evolve, and drive the adoption of the IT4IT standard that will provide a vendor-neutral Reference Architecture for managing the business of IT, enabling insight for agile improvement with increased focus on business outcomes.

If you are interested in joining the IT4IT Forum, visit [www.opengroup.org/IT4IT](http://www.opengroup.org/IT4IT).

Founding members of the IT4IT Forum include Enterprise Architects and IT department leaders or industry consultants from:

 **accenture**

**achmea**



**Munich RE** 

 **pwc**

 **Hewlett Packard Enterprise**



Members of the IT4IT Forum include: American Express, ATOS, Boeing, BP, Capgemini, ExxonMobil, IBM, Logicalis SMC, Microsoft, Origin Energy, and ServiceNow.

*“Corporate IT departments are facing an unprecedented level of change. To remain competitive, IT is constantly under pressure to deliver more value at a faster pace and lower cost, while ensuring cyber-security, adopting new market technologies, and managing the rapidly changing supplier landscape.*

*For this reason Shell is invested in The Open Group IT4IT Forum with the aim to share expertise and jointly design a comprehensive and integrated model for managing the business of IT. Adopting the resulting IT4IT Reference Architecture standard will now deliver value to Shell IT operations in areas such as improved interoperability in a multi-vendor environment with greater control through insights into the cost, value, risk, and performance throughout the IT lifecycle.”*

Scott Wahl, CIO, Shell Global Functions and IT4IT Decision Executive

 **THE OPEN GROUP  
IT4IT™  
FORUM**



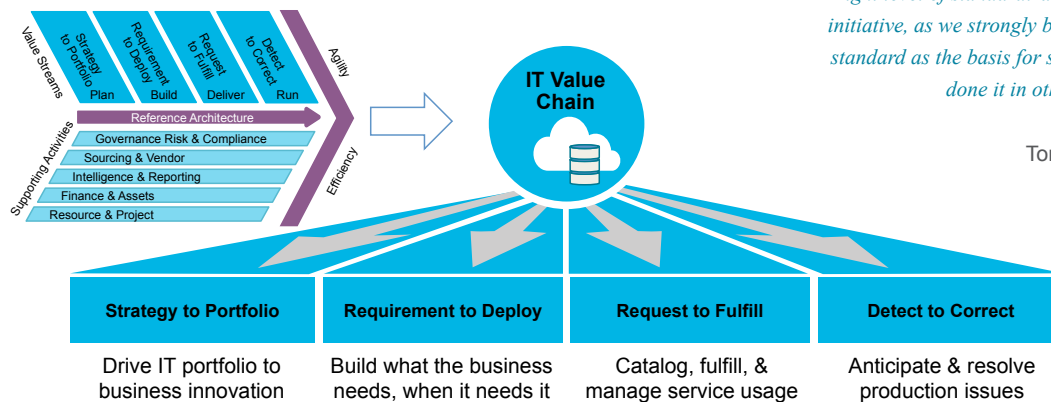
The Open Group IT4IT Reference Architecture standard comprises a reference architecture and a value chain-based operating model for managing the business of IT.

## The IT Value Chain

The IT Value Chain has four value streams supported by a reference architecture to drive efficiency and agility. The four value streams are:

- Strategy to Portfolio
- Requirement to Deploy
- Request to Fulfill
- Detect to Correct

Each IT Value Stream is centered on a key aspect of the service model, the essential data objects (information model), and functional components (functional model) that support it. Together, the four value streams play a vital role in helping IT control the service model as it advances through its lifecycle.



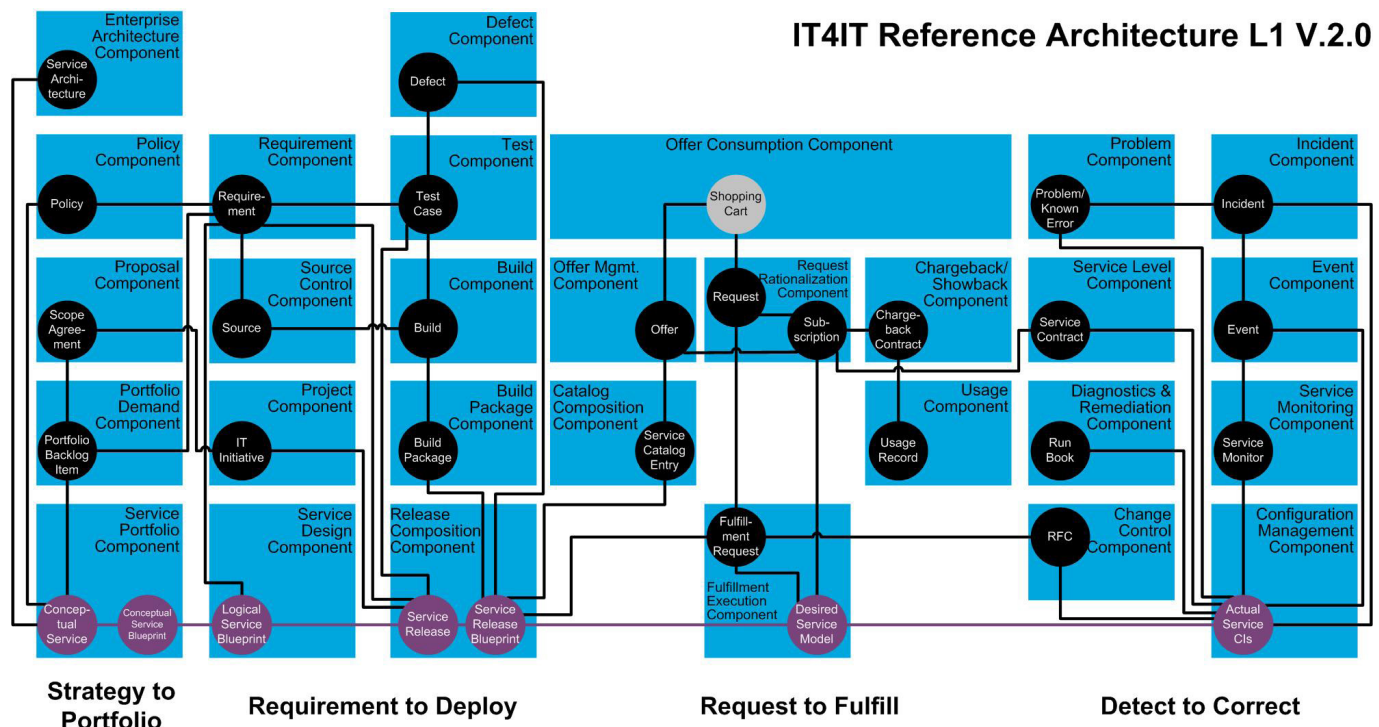
Ton van der Linden, CIO, Achmea

The IT4IT™ Reference Architecture Version 2.0 standard is now available. Download it from [www.opengroup.org/publications](http://www.opengroup.org/publications).

*"In our industry, control of the end-to-end IT Value Chain is mandatory. That particularly includes effective and dynamic management of a multi-sourced landscape, which can only become a cost-efficient and high quality reality with the right level of standardization. We're committed to the IT4IT initiative, as we strongly believe in a community driven open standard as the basis for sustainable competitiveness. We've done it in other areas and know that it works."*

## The IT4IT Reference Architecture

- Provides prescriptive guidance on the specification of and interaction with a consistent service model backbone (common data model/context)
- Supports real-world use-cases driven by the Digital Economy (e.g., Cloud-sourcing, Agile, DevOps, and service brokering)
- Embraces and complements existing process frameworks and methodologies (e.g., ITIL®, CoBIT®, SAFe, and TOGAF®) by taking a data-focused implementation model perspective, essentially specifying an information model across the entire value chain



For further details on the IT4IT Reference Architecture standard, visit [www.opengroup.org/IT4IT](http://www.opengroup.org/IT4IT).



## *About The Open Group*

### **Leading the development of open, vendor-neutral IT standards and certifications**

The Open Group is a global consortium that enables the achievement of business objectives through IT standards. The Open Group works with customers, suppliers, consortia, and other standard bodies. Its role is to capture, understand, and address current and emerging requirements, establish policies, and share best practices; to facilitate interoperability, develop consensus, and evolve and integrate specifications and open source technologies; to offer a comprehensive set of services to enhance the operational efficiency of consortia; and to operate the industry's premier certification service.

#### **Keys facts include:**

- Over 500 member organizations, with over 40,000 participants in The Open Group activities from 126 countries. Our platinum members are: Capgemini, HP, Huawei, IBM, Oracle, and Philips.
- Services provided include strategy, management, innovation and research, standards, certification, and test development.
- Vision of Boundaryless Information Flow™, with Enterprise Architecture as a critical element for making the vision a reality; the TOGAF® Architecture Development Method (ADM) provides an important toolset.

Further information on The Open Group can be found at [www.opengroup.org](http://www.opengroup.org).

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