The Open Group Shanghai 2019

基本信息 Basic Information

日期：2019年9月5日-9月6日

地址：中国上海

Date: September 5-6, 2019

Venue: Shanghai

峰会简介 About the Event

大型企业数字化转型实践
Digital in Practice

架构新思维 赋能转型路

数字化转型已成为全球经济的增长动力。数字化复杂组织体需要利用数字化能力完成转型，整合业务模型，运营模型，流程和信息基础设施，从而在整个组织内部实现更迅速，更有效的协作，最终为组织迅速打造更有竞争力的产品和业务，提升业务发展质量，创造无边界信息流。

Digital transformation is a driving force for the global economy. The transformation journey of a Digital Enterprise is achieved through the use of digital capabilities to integrate the business model, operating model, processes and information infrastructure, that enable more efficient and effective collaboration across the entire organization. The result is the rapid creation of more competitive products and services, improving quality of business development, and shaping Boundaryless Information Flow™ for the enterprise.

The Open Group将本年度峰会主题确定为“大型企业数字化转型实践 ”，峰会将邀请业内顶尖的架构师、IT专家、信息安全专家和数字化从业者，从The Open Group倡导的全球视角，在日新月异的技术迭代和复杂纷繁的信息传播中，以独到的洞察力提出新思维、描绘新秩序、开拓新动能。
The topic for this year's annual conference is ***Digital in Practice***. Top-level architects, IT experts, information security experts and digital practitioners explore this mindset and share industrial best practices for digital transformation from a global perspective.

The Open Group年度峰会是架构领域国内领先的行业高端峰会，致力于传播先进的架构理念，方法及策略，并邀请业内顶尖专家分享具体应用场景下的最佳实践。自2013年首届峰会至今，The Open Group Annual Conference已经成为具有全球影响力的盛会，吸引了来自全球商业航空，能源开发，装备制造，健康医疗，管理咨询，信息通信技术等诸多行业内的数字化转型领导者。本届峰会期间，首届The Open Group年度颁奖典礼也将拉开帷幕，届时The Open Group将携手各路大咖汇聚一堂，共襄盛举。
Throughout the years, The Open Group Annual Conference has evolved into a globally influential event, where digital transformation leaders from various industries gather together. This year, the first Award Ceremony will be combined with the conference.

峰会议题 Event Highlights

以数字化转型为目标的**Making Standards Work®** -从战略到实施：峰会将探讨如何将商业模式清晰化，并与开放标准结合以建立数字化创新战略，开发资源，实施有效的数字化实践。

Making Standards Work® for digital transformation- strategy to practice: The event will discuss how business models are clarified and combined with open standards to establish a digital innovation strategy, develop resources and develop an effective digital practice.

“数字先导”的业务模型：利用TOGAF® 改善企业管理层沟通,协作，策略，计划和执行，为组织的核心业务逻辑提供共同视角, 从而帮助管理层实现无障碍沟通理解，并基于共同的视角，结构和理解，实现更高效的业务设计，保证成功部署组织的目标状态，跨越产品本身管理和运行整体业务。

Digital First Business Models: leveraging TOGAF® to improve communication, co-ordination, strategy, planning and execution among business executives. Provide a common perspective for the organization's core business logic, thus helping executives “get on the same page”. Having this common perspective, structure, and understanding allows for more effective business design

and enables the successful deployment of an organization’s target state. Manage and operate your entire business across products.

数字化技术：应用DevOps, Agile, 建模，云计算、大数据、人工智能、工业互联网等新技术和新方法，加速企业数字化转型。

Digital Technologies: Applying new technologies and approaches including DevOps, Agile, Modeling, Cloud Computing, Big Data, AI and Industrial Internet to accelerate the process of digital transformation.

数字化运营：The Open Group IT4IT™ 标准在基于价值链的IT运营模型环境下，为创建IT管理生态系统提供标准可复制模型，从而帮助组织在应对技术，流程和方法的变化时保持灵活性和稳健性。目的在于在充满变化和不确定性的现实中提升企业可预测性和效率。本次大会将探讨组织如何应用IT4IT™ 参考架构标准及信息模型，作为高质量的计划机制，为数字化转型赋能。

Digital Operation: The Open Group IT4IT™ standard provides a standard and repeatable model for creating an IT management ecosystem set in the context of a value chain-based IT operating model which helps organizations remain flexible and robust when facing changes in technology, process and methods. It aims at enhancing business predictability and efficiency in a world of changes and uncertainties. This event will explore how organizations are using the IT4IT™ Reference Architecture and Information model as an outstanding planning mechanism to help with digital transformation.

数据驱动：企业数字化转型以数据为核心，建立从数据出发的管理体系，用数据驱动战略的制定和业务的运营，以客观清晰的数据帮助管理者透过复杂的流程看到业务的本质，更好地优化决策。

Data Driven: The essence of digital transformation is data. The topics of this event will involve management system based on data, strategy development and business operation driven by data, as well as decision-making optimized by data.

数字化实践：The Open Group将展示政府、金融、能源、IT、制造和航空等垂直领域的成功案例，助力企业利用架构探索新的数字化模型。
Digital practice: This event will showcase successful practices in vertical industries including government, finance, energy, IT, manufacturing and aviation, helping enterprises to discover new digital models through architecture.

数字化人才和能力：数字转型，人才先行。从顶层设计到前端执行，数字化能力是企业的重要资产。我们将共同探讨企业如何通过招聘和培训扩充数字化人才储备，个人又如何学习并取得资格认证，成为IT治理，架构，数据安全等领域的专业稀缺人才，在数字化时代实现职业发展目标。

Digital workforce: Human capital comes first in digital transformation. From top-layer design to front-end execution, digital capabilities are valuable assets for enterprises. We shall explore how enterprises build up their human capital through recruitment and training, and how individuals' study and get certified to become highly valued professionals in IT governance, architecture, data security, etc., thus achieving their career goals in the digital era.

安全与风险管理：合理评估网络安全、运营技术、法律，以及供应链等领域中可接受的风险限度并非易事，本次大会将探讨风险分析面临的共同挑战和安全架构的建造策略，并着重阐述Open FAIR™在这些风险及安全领域中的应用。

Security & Risk Management: Many challenges exist when attempting to determine the amount of risk that is acceptable, whether in cybersecurity, operational technologies, legal, or supply chains. This event will explore common risk analysis challenges, how to build secure architectures and it will specifically explore the use of Open FAIR™ across these risk and security domains.

峰会日程 Event Agenda

峰会第一天　**2019年9月5日**　星期四
大型企业数字化转型最佳实践

时间	演讲主题	演讲嘉宾
8:00-9:00	签到	
9:00-9:20	欢迎致辞 （领导发言等）	Chris Forde, 全球EA副总裁&亚太区总经理, The Open Group CEO，全球架构师协会
9:20-10:00	The Open Group 2019年度奖项	
10:00-10:40	主题演讲	张新国
10:40-11:10	茶歇	
11:10-11:50	主题演讲	A Body of Knowledge for Digital Practitioners OR data scientist - James D.R
11:50-12:30	主题演讲	OPA-TBD？
12:30-13:30	午餐	
敏捷架构		
13:30-14:15		Doing Enterprise Architecture in the Digital Age Chris Armstrong
14:15-14:55	大规模敏捷架构	Agile Architecture for Business Innovation and Digital Transformation Chris Forde
14:45-15:30	数字化实践 板块	How to use IT4IT, ArchiMate, TOGAF together 程燕
15:30-16:00	茶歇	
数字化转型与商业模式创新		
16:00-16:45	数字化实践 板块	EU CASE STUDY IOT IMPLEMENTATION – Chris F
16:45-17:30	数字化实践 板块	China Unicom
17:30-18:	大会合影	全体参会人员

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峰会第二天　2018年9月6日　星期五 大型企业数字化转型最佳实践		
时间	演讲主题	演讲嘉宾
8:00-9:00	签到	
数字时代的风险、治理与安全		
9:00-9:05	欢迎致辞	Chris Forde, 全球EA副总裁&亚太区总经理, The Open Group CEO，全球架构师协会
9:05-9:50	安全&风险主题演讲	Jim Hietala，Business Development & Security副总裁，The Open Group
9:50-10:35	金融风险合规	AI&BIG DATA-IROBORT
10:35-11:05	茶歇	
11:05-11:50	安全&风险主题演讲	麦当劳
11:50-12:10	安全&风险主题演讲	IBM?
12:10-12:30	安全&风险主题演讲	TBD
12:30-13:30	午餐	
服务架构：数字化运营 IT4IT		
13:30-14:15	对话环节	对话环节 ： 运用IT4IT进行“数字化运营“
14:15-15:00	IT4IT主题演讲	傅盛&client?
15:00-15:30	茶歇	

15:30-16:15	IT4IT主题演讲	上汽通用
16:15-17:15	IT4IT	官华
17:15-17:30	闭幕辞	

往届演讲嘉宾，2019更精彩

“The Open Group 年度峰会是一次非常值得期待的大会，会议将讨论 IT 行业最热门的话题，并吸引全球最有成就的企业前来参会并了解全球信息化产业最新发展趋势和技术创新成果，以便于应用到企业发展的实践当中，解决企业在发展过程中遇到的瓶颈和难题。”

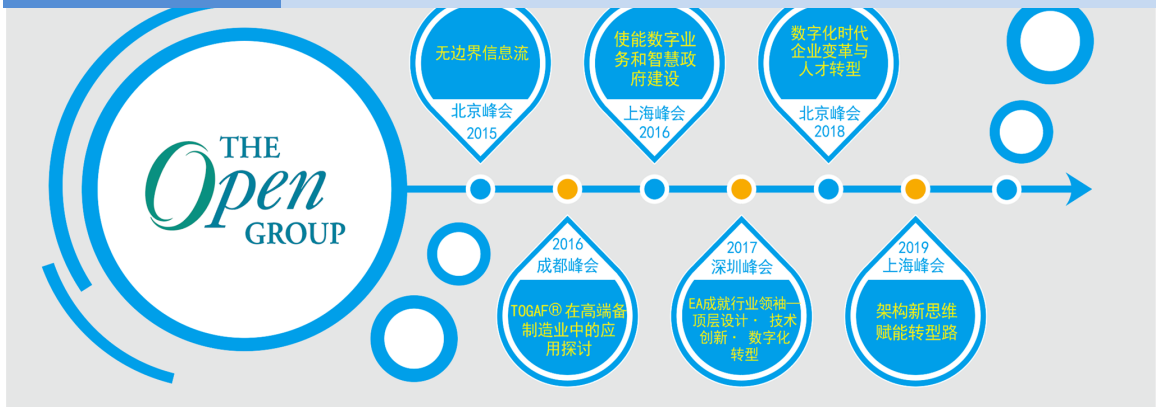
——The Open Group 亚太区总经理兼企业架构副总裁Chris Forde先生

The Open Group Annual Conference is a much expected event, during which the hottest topics in IT industry are to be discussed, and the best achievers among enterprises across the world will participate and update themselves of the latest trends in global IT industry and the achievements in technological innovation, so as to apply them in practice to tackle the bottlenecks and mind-boggling challenges for the enterprise in the development process.

Chris Forde

GM of APAC, VP, Enterprise Architecture, The Open Group

峰会发展历程 The Open Group Event Roadmap



峰会票务 Ticket Information

Tickets 票价	Standard Price (￥)标准价	Early Bird Price(￥) 早鸟价 (Due by June 30)（截至6月30日）
Conference 会议入场券	4,980RMB 4980元	3,980RMB 3980元

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